



TOWN OF BLUFFTON
ACCOMMODATIONS TAX ADVISORY COMMITTEE MEETING
AGENDA

ELECTRONIC MEETING
Tuesday, May 18, 2021 at 6:00 PM

This meeting can be viewed on the Town of Bluffton's starting at 6:00 p.m.

<https://www.facebook.com/TownBlufftonSC/>

1. Call to Order – Chairman Sam Britt
2. Roll Call and Confirmation of Quorum
3. Adoption of Agenda
4. Adoption of Minutes: ATAC Regular Meeting Minutes of February 16, 2021
5. New Business
 - a. Hilton Head Symphony Orchestra (HHSO) – Event has been postponed to June 2021
 - b. Future ATAC meetings
6. Financial Report – Natalie Majorkiewicz, CGFO, Treasury Manager
7. Committee Approval and Recommendation to Town Council of the Hilton Head Island – Bluffton Chamber of Commerce's Bluffton Marketing Plan FY2020-2021 Budget as the Town's Designated Marketing Organization (DMO) – Ariana Pernice, Hilton Head Island – Bluffton Chamber of Commerce.
8. Applicant's Presentation and Request as follows:
 - a. **6:30 – 6:45: Bluffton MLK Observance Committee:**
Bluffton Juneteenth Celebration - \$27,500
 - b. **6:45 – 7:00: Historical Bluffton Foundation:**
Welcome center at the Heyward House - \$169,000
 - c. **7:00 – 7:15: Society of Bluffton Artists:**
Promoting the Arts in the Lowcountry and Beyond – \$20,000
9. Adjournment

Notes:

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand as shown at this link:
<http://www.townofbluffton.sc.gov/images/heart-of-the-lowcountry.jpg>
- Town Council will review recommendations at the June 08, 2021, 6:00 p.m. meeting
- Next deadline for ATAX applications is by noon June 30, 2021
- Next ATAC meeting date is August 17, 2021

“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.